The Place North West Awards

Thursday 14 October 2027

AO Arena Manchester

Supported by all five North West combined authorities

GMCA GREATER MANCHESTER COMBINED AUTHORITY

LIVERPOOL CITY REGION COMBINED AUTHORITY

METRO MAYOR LIVERPOOL CITY REGION

Cheshire & Warrington Combined Authority

CUMBRIA COMBINED AUTHORITY

LANCASHIRE COMBINED COUNTY AUTHORITY



The North West builds big.

It's time to celebrate the people and projects that are raising the bar for high-quality, sustainable, and innovative development.

After 20 years as the leading voice of the region's development industry, Place Media Group is launching **The Place North West Awards,** a night for the built environment community.

Supported by all five combined authorities, our awards will be a celebration of the region’s property scene with transparent judging, a focus on project teams, and an Oscars-style show.

We are making awards something you look forward to, not something you sit through.



Awards done differently

Backed by the public sector
Founding partners, with senior figures on the judging panel, include:

- Greater Manchester Combined Authority
- Liverpool City Region Combined Authority
- Cheshire and Warrington Combined Authority
- Lancashire Combined County Authority
- Cumbria Combined Authority

Projects first
Great projects come from great teams. Most of our categories are project-focused, ensuring everyone who helped deliver the work gets to share the moment.

More than an essay
Entries aren't just written submissions. Part of the judging is a livestreamed pitch about why your project deserves to win. These pitches will be available for the public to view online.

Judging you can trust
Clear, transparent judging with published results, so you can see where your scheme succeeded and where it may have fallen short.

Plenty of networking
Dinner, networking, and then an awards show. Not dinner with some awards wedged in-between courses. Eat, drink, then settle in for the entertainment.



2027 Award Categories

Place of the Year
Impact Award
Deal of the Year
Public Realm of the Year
Infrastructure Project of the Year
Building of the Year
Residential Project of the Year
Affordable Housing Project of the Year
Developer of the Year
Law Firm of the Year
Contractor of the Year
Readers' Choice Award

Important Dates

Entries Open: 22 Feb 2027
Entries Close: 14 May 2027
Shortlist Announced: July 2027
Awards: 14 October 2027



Award Category Details

Place of the Year: Honouring the town or city that has shown exemplary development, through regeneration, public-private partnership, or placemaking

Impact Award: Celebrating the project that has transformed its community the most, whether that's through economic growth evidence or social value

Deal of the Year: Highlighting exemplary approaches to complex agreements, from acquisitions to mergers to joint venture partnerships and beyond

Public Realm of the Year: Recognising achievement in landscape design and delivery

Infrastructure Project of the Year: Commemorating the transport, energy, digital connectivity, and water projects that power the region

Building of the Year: Highlighting the best non-residential building in the region, whether that's an office, lab, logistics facility, school, hospital, or tourist attraction.

Residential Project of the Year: Honouring best practice when it comes to BTR, PBSA, senior care, or housebuilding

Affordable Housing Project of the Year: Celebrating the delivery of exemplary and innovative affordable housing and placemaking

Developer of the Year: Recognising a company that has made a significant impact and demonstrable growth over the past year

Law Firm of the Year: Honouring the solicitors who have had the most growth over the past year, whether that is around the value of deals done, staff numbers, or another factor

Contractor of the Year: Spotlighting contractors who have had an exemplary year, looking at value of projects, social value delivery, and company growth

Readers' Choice Award: Our subscribers pick their favourite from all the shortlisted projects

PARTNERSHIP OPPORTUNITIES

Headline Partner: £12,000+VAT (Max 1)

- Most prominent logo on all marketing pre, during, and post event; as well as on website, emails, and newsletters
- Video interview with a Place journalist
- Comment piece on *Place North West*
- Direct mail sent to all attendees, authored by you
- Partnership of chosen category announced by the host on the night
- Senior representative invited on stage to present the trophy to the winner
- Premium table positioning for 10 guests, including dinner and branded table signage
- Premium arrival drinks package for the table
- Branding on all signage and AV on the night as Headline Partner
- Partnership announced on social media
- Invitation to provide comment for use in pre-event promotion
- Logo in winners write-up published online

Additional benefits

- Facilitated email introductions to our fellow event partners
- Welcome speech on stage in collaboration with our editorial team
- Photo booth partnership - logo watermark included on all photos
- Branded welcome drink for all guests as they enter the theatre

Lead Partner: £8,000+VAT (Max 2) (Sector exclusivity)

- Second most prominent logo on all marketing pre, during, and post event; as well as on website, emails, and newsletters
- Comment piece on *Place North West*
- Branding on all signage and AV on the night as Lead Partner
- Partnership of chosen category announced by the host on the night
- Senior representative invited on stage to present the trophy to the winner
- Direct mail sent to all attendees, authored by you
- Premium table positioning for 10 guests, including dinner and branded table signage
- Premium arrival drinks package for the table
- Partnership announced on social media
- Invitation to provide comment for use in pre-event promotion
- Logo in winners write-up published online

Additional benefits

- Facilitated email introductions to our fellow event partners
- Welcome speech on stage in collaboration with our editorial team
- Photo booth partnership - logo watermark included on all photos
- Branded welcome drink for all guests as they enter the theatre

PARTNERSHIP OPPORTUNITIES

Category Partner: £6,000+VAT (Max 12) (Cannot sponsor a category entered)

- Logo on all marketing as Category Partner; as well as on the website, emails, and newsletters
- Partnership of chosen category announced by the host on the night
- Senior representative invited on stage to present the trophy to the winner
- Premium table positioning for 10 guests, including dinner and branded table signage
- Partner arrival drinks package for the table
- Branding on all signage and AV on the night as a Category Partner
- Direct mail sent to the shortlisted companies within your chosen category, authored by you
- Partnership announced on social media
- Invitation to provide comment for use in pre-event promotion
- Logo in winners write-up published online

Additional benefits

- Facilitated email introductions to our fellow event partners

Networking Partner: £5,000+VAT (Max 2) (Sector exclusivity)

- Logo on all marketing as Networking Partner; as well as on the website, emails, and newsletters
- Branded bar space with signature cocktail or non-alcoholic alternative
- Premium table positioning for 10 guests, including dinner and branded table signage
- Partner arrival drinks package for the table
- Branding on all signage and AV on the night, as Networking Partner
- Partnership announced on social media
- Invitation to provide comment for use in pre-event promotion



We look forward to working with you



Email sales@placemediagroup.co.uk to speak to our commercial team